
Course highlights:

The BTEC Tech Award gives you the opportunity to investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. You will explore the role of different consumer technologies within the travel and tourism industry. You will understand the different types of tourism and different types of visitors and will investigate the features of and routes to popular tourist destinations. You will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. You will apply understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences. You will look at Influences on Global Travel and Tourism, exploring the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. You will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

Learning styles used:

This course will give you the opportunity to develop sector-specific applied knowledge and technical skills in a practical learning environment. You will develop key transferable skills through vocational contexts, by exploring products and services offered by different travel and tourism organisations, the features of popular tourist destinations, how organisations use market research and trends to identify and meet customer needs requirements, and the factors that influence global travel and tourism. The qualification enables you to develop your transferable skills, such as researching, planning, and making decisions.

How is it assessed?**Components 1 and 2 are both written coursework assessments (60%).**

Component 1: Travel and Tourism Organisations and Destinations Learners will investigate travel and tourism organisations in the UK,

Component 2: Customer Needs in Travel and Tourism.

Component 3 is a 2-hour exam (40%).

Component 3: Influences on Global Travel and Tourism Learners will explore the different factors that may influence global travel and tourism,

Other Information:

You will also be able to:

Explore what it's like to work in the sector and gain the underpinning knowledge and skills required to work in it.

Develop key skills, and behaviours, and learn about essential, tools, techniques, and equipment.

Apply learning to real-life contexts and vocational scenarios in both learning and assessment.

Sixth form pathways & careers available from this course:

Learners who generally achieve at Level 2 across their Key Stage 4 learning might consider progression to: A Levels as preparation for entry to higher education in a range of subjects, Study of a vocational qualification at Level 3, such as a BTEC National in Travel and Tourism, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector.

Course combinations:

This course complements GCSE Geography, GCSE Business Studies.

Please see **any Mr Trowman (PE Office) or Mrs Boyce** to discuss this course.