
Course highlights:

'Change is not a threat, It is an opportunity. Survival is not the goal, transformative success is' – Seth Godin. This course provides students with an opportunity to study a newly updated subject which is relevant to many careers from self-employment to working in small enterprises or large multinationals. GCSE Business will equip students with the skills needed to set up and develop a successful business. Students will discover how businesses promote themselves and keep their customers happy and will find out how businesses manage finances and the people who work in them. In addition, this course will enable students to understand more about the business world, enabling them to develop as commercially minded and enterprising individuals who think critically.

Learning styles used:

A range of learning styles are experienced by students during this course including discussion, work in groups, problem solving, written tasks, independent work, ICT research, presentations and creative activities such as role play, simulations and interpretation and use of quantitative data in business context.

How is it assessed?

The course is assessed through two written examinations. Each examination paper is 1 hour 45 minutes. It is helpful (but not essential!) if students have links with people (e.g. relatives, friends, neighbours) who own or run small, local businesses (e.g. hairdressers, plumbers, independent shops) or work for a large organisation, to help them apply theory learnt in the classroom to a real life context.

Other Information:

This course requires students to apply their knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multi-nationals and businesses operating in local, national and global contexts. Students are required to develop an understanding of how these contexts impact business behaviour and inform business decisions.

We will help you to succeed by:

- Guiding you to study appropriate businesses related to the subject content.
- Providing lots of individual support, using varied and exciting resources and teamwork – working with you to achieve a common aim: **To be successful!**
- Offering structured guidance for the written examinations.

Employability Skills and Careers available in Business

GCSE Business can help you prepare for many 'A' Levels including Accounting, Business, Economics and Law. This course is ideal to support a career route as an entrepreneur, giving you a broad understanding of how to set up and run your own business. It will also support a career working for a large multi-national organisation and the importance of external influences on businesses and how businesses change in response to these influences. GCSE Business could also lead to work in a business-related profession such as accountancy, law, marketing or the leisure and tourism industry.

GCSE Business helps to develop a number of employability skills, including:

- **Communication and Literacy** – being able to communicate learning in relevant ways for different audiences.
- **Teamwork** – being able to discuss issues of concern, seeking resolution where needed.
- **Application of IT** – being able to present work to a high standard and use IT to research key issues.
- **Problem Solving** – being able to explore issues, events or problems from different perspectives.
- **Self-Management** – being able to organise time and resources, prioritising actions.

Course combinations:

This course complements GCSE Computer Science and ICT.

Please see **Mr Hewitt (B22)** or **Mrs Robertson (B12)** to discuss this course.