

YEAR 9 CURRICULUM INFORMATION – BUSINESS AND COMPUTING

	Autumn 1	Autumn 2
What will students be learning?	Students begin by learning about how businesses recruit and train workers. Students then Learn some of the things a business has to think about when developing a product and trying to sell it.	Students begin by completing the marketing topic by finding out how businesses make decision about pricing their products or services. Students then move onto finding out about the different methods that are used to make products.
How will students be assessed?	Students will be assessed on each topic (Human Resources) with a set of multiple-choice and short answer questions (10 marks).	Students will be assessed on each topic (Marketing and Operations) with a set of multiple-choice and short answer questions (10 marks).
Literacy – What keywords will be taught?	<ul style="list-style-type: none"> • Organisational structure • Recruitment • Training • Selection Integrated Marketing Design Mix	<ul style="list-style-type: none"> • Promotion • Pricing <ul style="list-style-type: none"> • Job production • Batch production • Flow production • Quality
What employability skills are being developed?	Problem-solving, creativity, communication, finding out about different recruitment forms such as CVs	Problem-solving, creativity, communication.
Wider Curriculum Links?	English, Maths	English, Maths
What useful websites are there for this topic?	BBC bitesize – Business Seneca learning - Business	BBC bitesize – Business Seneca learning - Business
What wider reading could be done for this topic?	Perfect CV Builder and more (myperfectcv.co.uk)	Marketing Manager job
What else can students be doing independently to develop their understanding of this topic?	Create revision cards for each topic area Ask family or friends about their job and how they got recruited. What was the process.	Create revision cards for each topic area