

YEAR 8 CURRICULUM INFORMATION – BUSINESS AND COMPUTING

	Autumn 1	Autumn 2
What will students be learning?	Students begin by learning why businesses exist and to find out how businesses make their product or service better than other businesses, to entice customers to buy their product. Students then Learn about the different methods businesses use to find out what customers want, and then what they do with the information they gather.	Students begin by completing the market research topic by creating a market map to spot opportunities. Students then move onto the financial side of running a business and how, if the costs of a business rise, the customer may end up spending more, as businesses put their prices up.
How will students be assessed?	Students will be assessed on each topic (Enterprise) with a set of multiple-choice and short answer questions (10 marks).	Students will be assessed on each topic (Business opportunity and idea into practice) with a set of multiple-choice and short answer questions (10 marks).
Literacy – What keywords will be taught?	<ul style="list-style-type: none"> Dynamic Risk and reward Enterprise Added value <p>Market research Primary research</p>	<ul style="list-style-type: none"> Secondary research Market mapping <ul style="list-style-type: none"> Revenue Costs Profit Strategy
What employability skills are being developed?	Problem-solving, creativity, communication	Problem-solving, creativity, communication, financial literacy
Wider Curriculum Links?	English, Maths	English, Maths
What useful websites are there for this topic?	BBC bitesize – Business Seneca learning - Business	BBC bitesize – Business Seneca learning - Business
What wider reading could be done for this topic?	Adding value - The role of business - Edexcel - GCSE Business Revision - Edexcel - BBC Bitesize	What is meant by revenue, costs and profit - Revenue and costs
What else can students be doing independently to develop their understanding of this topic?	Create revision cards for each topic area	Practice calculate questions by making up own scenarios with figures.