

YEAR 7 CURRICULUM INFORMATION – BUSINESS AND COMPUTING

	Autumn 1	Autumn 2
What will students be learning?	Students begin by studying the history of business with investigating different elements of various different well-known businesses. Students then move onto communication in business investigating how businesses use marketing information to attract customers. Students also learn about personal communication through use of body language.	Students begin by completing communication in business lessons with creating a customer service role play, learning about how to treat customers from a business point of view. Students then move onto motivation in a business looking at financial and non-financial methods of motivation, and the benefits of a motivated workforce.
How will students be assessed?	Students will be assessed on each topic (History of Business) with a set of multiple-choice and short answer questions (10 marks).	Students will be assessed on each topic (Business Communication, motivation) with a set of multiple-choice and short answer questions (10 marks).
Literacy – What keywords will be taught?	<ul style="list-style-type: none"> Entrepreneur Product Business E-Commerce Communication Barrier	<ul style="list-style-type: none"> Marketing Customer service <ul style="list-style-type: none"> Motivation Remuneration Job rotation Hierarchy of needs
What employability skills are being developed?	Problem-solving, creativity, leadership, communication	Problem-solving, creativity, leadership, communication, customer service
Wider Curriculum Links?	History, English	History, English, Maths
What useful websites are there for this topic?	BBC bitesize – Business Seneca learning - Business	BBC bitesize – Business Seneca learning - Business
What wider reading could be done for this topic?	22 innovative entrepreneurs recognised as UK finalists for EY Entrepreneur Of The Year™ 2022 UK EY UK	Motivational theories - Motivation and leadership - Higher Business management Revision - BBC Bitesize
What else can students be doing independently to develop their understanding of this topic?	Create revision cards for each topic area	Create revision cards for each topic area