

YEAR 13 CURRICULUM INFORMATION – A LEVEL BUSINESS

	Spring 1	Spring 2
What will students be learning?	Theme 4: Global business This theme develops the concepts introduced in Theme 1. Students will develop an understanding of: <ul style="list-style-type: none"> · globalisation · global markets and business expansion · global marketing · global industries and companies (multinational corporations) 	Theme 4: Global business This theme develops the concepts introduced in Theme 1. Students will develop an understanding of: <ul style="list-style-type: none"> · globalisation · global markets and business expansion · global marketing · global industries and companies (multinational corporations)
How will students be assessed?	Students will complete exam-style assessment questions and key knowledge tests during the half-term.	Students will complete exam-style assessment questions and key knowledge tests during the half-term.
Literacy – What keywords will be taught?	Growing economies, HDI, mixed/geocentric marketing, outsourcing, global mergers, globalisation, push factors, trade blocs, exports, imports, GDP, quotas, ethics, off-shoring, globalisation, tariffs, polycentric marketing, pull factors.	
What employability skills are being developed?	Business Awareness, Communication, Creativity, Initiative, Leadership, Planning, Self-Management, Teamwork, Analytical skills	Business Awareness, Communication, Creativity, Initiative, Leadership, Planning, Self-Management, Teamwork, Analytical skills
Wider Curriculum Links?	Geography – Globalisation English – written analysis, writing to advise.	Geography – Globalisation English – written analysis, writing to advise.
What useful websites are there for this topic?	www.tutor2u.net www.bbc.co.uk/news/business www.edexcel.co.uk www.senecalearning.com	www.tutor2u.net www.bbc.co.uk/news/business www.edexcel.co.uk www.senecalearning.com
What wider reading could be done for this topic?	Students are encouraged to keep up with the news, watch TV documentaries and wider reading from business review magazine. Revise Edexcel AS/A Level Business, Revision Guide and Workbook, Pearson, ISBN 9781292213217 Level 3 Extended Project Qualification	Students are encouraged to keep up with the news, watch TV documentaries and wider reading from business review magazine. Revise Edexcel AS/A Level Business, Revision Guide and Workbook, Pearson, ISBN 9781292213217 Level 3 Extended Project Qualification
What else can students be doing independently	Prepare revision cards/notes.	Prepare revision cards/notes.



to develop their
understanding of this
topic?