

MR S CASTLE | PRINCIPAL FAIRFAX ACADEMY FAIRFAX ROAD SUTTON COLDFIELD WEST MIDLANDS, B75 7JT

T: 0121 378 1288 F: 0121 378 3176/311 0106

Ref Comm/Rec/Ltrs/Lship/CAH/Punctuality3

November 2023

Dear Parent/Carer

Punctuality to school

I'd like to extend the positive news that was shared in Mr Castle's letter, by thanking you and your child for the efforts made to get into school on time last term. Our punctuality rate is much improved when compared to last year and we are proud of the ambition being shown by students to arrive before 8:30am. Please can I ask for your support to ensure your child continues the same efforts in the new term.

Weekly and termly rewards

As a further incentive to attend school each day and behave well, beyond our ARKS merits, we will be launching our Amazon gift card weekly draw. All students will have a chance of winning one of our weekly Amazon gift cards if they:

- Achieve 100% attendance during that week.
- Show excellent behaviour throughout the week.

In the final week of this term, students will have a chance of winning a £20 Amazon gift card if they have:

- Achieved 100% attendance.
- Shown improved attendance.
- Shown exemplary behaviour.

We understand that this term will be another long one with poorer weather and darker days, but we hope that in addition to our day-to-day rewards system, these additional incentives will support your child to continue to push hard to be in school each day and achieve well.

We look forward to welcoming your child back to school at 8:30am on Monday, 6th November.

Yours sincerely

MR C HETHERINGTON Assistant Principal