

YEAR 10 CURRICULUM INFORMATION –CREATIVE IMEDIA

	Autumn 1		Autumn 2	
What will students be learning?	Students will study R094 Visual Identity and Graphics which is the mandatory coursework unit (35% of GCSE). Students will learn about developing a visual identity, planning a digital graphic that fits with this identity and then creating the visual identity and digital graphic. Students will create a portfolio covering the main points of the set assignment in which they will create a digital graphic using appropriate software and technical skill and save the graphic in an appropriate format.			
How will students be assessed?	Students' coursework will be based on a given scenario from the exam board which has 2 tasks which involves planning and creating a visual identity and graphic which they will be assessed on.			
Literacy – What keywords will be taught?	<ul style="list-style-type: none"> <li>• Client requirements</li> <li>• Target audience</li> <li>• Visual Identity</li> <li>• House Style</li> </ul>	<ul style="list-style-type: none"> <li>• Logo / Slogan</li> <li>• Typography</li> <li>• Mind map</li> <li>• Mood board</li> </ul>	<ul style="list-style-type: none"> <li>• Visualisation diagram</li> <li>• Assets</li> <li>• Legislation</li> <li>• Image file formats</li> </ul>	<ul style="list-style-type: none"> <li>• Resolution</li> <li>• DPI (Dots per Inch)</li> <li>• PPI (Pixels per Inch)</li> </ul>
What employability skills are being developed?	Creative skills, information use, thinking skills, resilience, self-management, written communication.			
Wider Curriculum Links?	English – creative thinking by looking into target audience and demographics. Art & Design – designing and drawing ideas for a client.			
What useful websites are there for this topic?	<a href="#">What qualification is OCR Creative iMedia? – Study iMedia</a>			
What wider reading could be done for this topic?	Course information can be found on this website <a href="#">Cambridge Nationals - Creative iMedia Level 1/Level 2 - J834 - OCR</a> ClearRevise OCR Creative iMedia Levels 1/2 J834 (R093, R094)) Paperback 2022 (ISBN: 978-1910523278)			
What else can students be doing independently to develop their understanding of this topic?	Students can look at tutorials on using Adobe Photoshop <a href="#">Photoshop CC tutorials (adobe.com)</a>			