

YEAR 10 CURRICULUM INFORMATION – BUSINESS

	Autumn 1	Autumn 2
What will students be learning?	Topic 1.1 Enterprise and entrepreneurship – students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.	Topic 1.2 Spotting a business opportunity – students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.
How will students be assessed?	Through key knowledge tests, half termly MSA's, do now tasks, think, pair, share in teacher PPT's, EoY assessments.	Through key knowledge tests, half termly MSA's, do now tasks, think, pair, share in teacher PPT's, EoY assessments.
Literacy – What keywords will be taught?	Business ideas, risk, reward, business enterprise, goods, services, added value, entrepreneur.	Customer needs, market research, primary research, secondary research, qualitative data, quantitative data, market segmentation, market mapping, competitors
What employability skills are being developed?	Cognitive skills e.g. decision making and reasoning. Interpersonal skills e.g. communication, teamwork, organisation. Intrapersonal skills e.g. adaptability and self-management.	Cognitive skills e.g. decision making and reasoning. Interpersonal skills e.g. communication, teamwork, organisation. Intrapersonal skills e.g. adaptability and self-management.
Wider Curriculum Links?	English – written analysis, writing to advise	English – written analysis, writing to advise
What useful websites are there for this topic?	<a href="https://www.bbc.co.uk/bitesize">https://www.bbc.co.uk/bitesize</a> <a href="http://www.businessed.co.uk/">http://www.businessed.co.uk/</a> <a href="https://senecalearning.com">https://senecalearning.com</a>	<a href="https://www.bbc.co.uk/bitesize">https://www.bbc.co.uk/bitesize</a> <a href="http://www.businessed.co.uk/">http://www.businessed.co.uk/</a> <a href="https://senecalearning.com">https://senecalearning.com</a>
What wider reading could be done for this topic?	Listen to BBC News Watch Dragon's Den and or The Apprentice	Listen to BBC News Watch Dragon's Den and or The Apprentice
What else can students be doing independently to develop their understanding of this topic?	Prepare revision cards/notes.	Prepare revision cards/notes.

