

YEAR 10 CURRICULUM INFORMATION –CREATIVE IMEDIA

	Summer 1	Summer 2
What will students be learning?	Students will learn to design and create interactive digital media products for chosen platforms (Unit R097 Interactive Digital Media Product). Students will learn to select, edit, and repurpose multimedia content of different kinds and create the structure and interactive elements necessary for an effective user experience.	Students will start learning the content within Unit R093 Creative iMedia in the media industry. Students will learn about the following topics: - 1.1 Media Industry sectors and products 1.2 Job roles in the media industry
How will students be assessed?	Students' coursework will be based on a given scenario from the exam board which has 3 tasks which involve planning, creating, and evaluating an interactive digital media product in which they will be assessed on.	Students will be assessed on each main topic in the specification with a written test based on exam style questions.
Literacy – What keywords will be taught?	<ul style="list-style-type: none"> <li>• Client brief</li> <li>• Target audience</li> <li>• Mindmap</li> <li>• Moodboard</li> </ul>	<ul style="list-style-type: none"> <li>• Visualisation diagram</li> <li>• House Style</li> <li>• Assets</li> <li>• Testing</li> </ul>
		<ul style="list-style-type: none"> <li>• Animator</li> <li>• Content creator</li> <li>• Copywriter</li> <li>• Graphic Designer</li> <li>• Web designer</li> </ul>
		<ul style="list-style-type: none"> <li>• Camera Operator</li> <li>• Campaign manager</li> <li>• Creative director</li> <li>• Editor</li> <li>• Production manager</li> </ul>
What employability skills are being developed?	Creative skills, information use, thinking skills, resilience, self-management, written communication.	
Wider Curriculum Links?	English – looking into target audience and demographics Art & Design – designing and drawing ideas for a client. Careers – looking at different job roles in the media industry	
What useful websites are there for this topic?	<a href="#">What qualification is OCR Creative iMedia? – Study iMedia</a>	<a href="#">What qualification is OCR Creative iMedia? – Study iMediaGCSE Media Studies - BBC Bitesize</a>
What wider reading could be done for this topic?	Course information can be found on this website <a href="#">Cambridge Nationals - Creative iMedia Level 1/Level 2 - J834 - OCR</a> ClearRevise OCR Creative iMedia Levels 1/2 J834 (R093, R094)) Paperback 2022 (ISBN: 978-1910523278)	
What else can students be doing independently to develop their understanding of this topic?	Students can look at tutorials on using Adobe Photoshop and Premiere Pro in the media industry	Complete the revision tasks on the website <a href="#">eRevision</a>