

Course highlights:

ICT gives you fantastic opportunities to work with a variety of technologies and offers you choices such as web design, animation, photo editing, making it engaging and enjoyable to study. The aim is to nurture digital literacy and provide you with up-to-date skills, knowledge and understanding of the rapidly developing digital world around you.

The qualification that is currently being studied will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products.

ICT will:

- Encourage independence, creativity and awareness of the digital media sector
- Enable you to keep up-to-date with IT and digital developments, at home and in the shops
- Explain how IT can help improve your career options
- Provide you with IT skills that you can use to solve practical problems

Learning styles used:

- Practical work, e.g., photo-editing, multimedia design and creation
- Use of ICT to give presentations to an audience
- Written work (theory) to provide evidence for assessment

How is it assessed?

Currently, the ICT qualification is likely to consist of 2 assessed coursework units and 1 written exam. The coursework units involve students designing and creating media products. The written exam is based on their knowledge and understanding of pre-production skills used in the creative and digital media sector such as understanding the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process.

Assessment is subject to change, but the likely format is:

R093 Creative iMedia in the media	1 hour 30 mins written exam paper - 40% of GCSE
R094 Visual identity and digital graphics	Coursework - 25% of GCSE
R097 Interactive Digital Media	Coursework - 35% of GCSE

Other Information:

ICT offers an incredible world of opportunities for work both in the technology industries and in supporting roles within other industries.

People working in IT not only need technical skills and knowledge but also other characteristics, such as an ability to communicate clearly to all levels of business personnel, planning and project management skills and excellent self-motivation, decision-making and problem-solving abilities.

Employability Skills and Careers available in the IT sector:

This course will provide learners with essential knowledge, transferable skills and tools to improve their learning in other subjects with the aims of enhancing their employability when they leave education, contributing to their personal development and future economic well-being. The qualification will encourage independence, creativity and awareness of the digital media sector.

Course combinations:

This course complements GCSE Business.

Due to content overlap, students cannot study both GCSE Computer Science and ICT.

Please see **Mrs Hornett (B5)** to discuss this course.