

Ref DJB/AQG/Letters/7. Parent Carer Letter Tik Tok

5 November 2021

Dear Parent/Carer

RE: SOCIAL MEDIA - TIK TOK

I am writing to inform you of some concerns regarding social media, specifically the platform Tik Tok. Please read the content below carefully and discuss it with your child. I would also urge you to take time to regularly monitor your child's phone, internet devices and any social media accounts that they may have.

We are aware of a current 'challenge' circulating on Tik Tok encouraging school students to make dummy accounts and post unpleasant content that vilifies teachers at their school. We are aware of a number of accounts that are currently targeting Fairfax teachers. This is happening in other Birmingham schools too.

We ask that parents/carers ensure their children know the seriousness of engaging with any such account and ask for parent/carers support in reporting any such account brought to their attention.

I must inform you that the Academy will take a serious stance on any incidents of social media being used to impersonate, insult or exploit any member of staff. Please be advised that due to the content of the dummy accounts currently circulating, the police are working with the Academy on the matter.

Thank you for your ongoing support in working with teachers and professionals to keep children safe and also in the important work that we all do to ensure that our children behave in a way that is safe, respectful, responsible and lawful.

Yours sincerely



MRS D J BUNN
Head of Academy