

BUSINESS STUDIES

Year 9

Topics studied:

Students study GCSE Business Theme 1 which is titled 'Investigating Small Business'. In the autumn term, students will learn about enterprise and entrepreneurship and how to spot a business opportunity. In the spring term, students will investigate how to put a business idea into practice. In the summer term, students will learn how to make a business effective.

Examination Board:

Pearson Edexcel.

Year 9 students follow the new Pearson Edexcel GCSE in Business (1BS0) specification. This course uses the 9-1 grading structure.

Assessment Structure:

Theme 1, written examination, 50% of the qualification.

Theme 2, written examination, 50% of the qualification.

Students complete both examinations in May/June of the final year of study.

There is no controlled assessment or coursework.

Keywords that students should know, and be able to spell, by the end of Year 9:

Business ideas, risk, reward, business enterprise, goods, services, added value, entrepreneur, customer needs, market research, primary research, secondary research, qualitative data, quantitative data, market segmentation, market mapping, competitors, business aims/objectives, revenue, fixed costs, variable costs, total costs, profit, loss, break even, margin of safety, cash, cash-flow, overdraft, trade credit, venture capital, share capital, loans, retained profit, crowd funding, limited liability, unlimited liability, sole trader, partnership, private limited company, franchising, business location, marketing mix (product, price, promotion, place), business plan.

Subject specific websites to support revision and independent learning:

<http://www.bbc.co.uk/education>

<http://www.businessed.co.uk/>



Recommended reading:

- Theory notes on above subject specific websites.
- GCSE Business Revision Guide (publication date TBC).

To help your child in Business this year you can:

- support them in learning how to spell the keywords above
- ask them to explain the keywords above by reflecting on their lessons and referring to the work in their exercise book
- encourage them to access the above subject specific websites and to undertake further reading on the topics covered and complete the tests/quizzes
- encourage them to use the GCSE Business Revision Guide (publication date TBC), to support homework completion, revision and further reading
- encourage them to produce cue cards on each topic area and use them to revise and test their key knowledge
- talk to them about real-life businesses, such as those owned/run by family or friends, local businesses and/or businesses that appear in the news

Additional Information:

Students will be set a weekly homework task and will complete a milestone assessment after each topic area.

